

Discounted rate for electric vehicles



SWM&P

AN ALLETE COMPANY

Great service. Even better.

Superior Water, Light & Power can help keep your electric vehicle charged and ready to go.

Option 1: Plug it in any time just like any other electric device

Use the electric service you already have at home, plugging in to any standard 120-volt outlet. Based on a round-trip commute of 40 miles, most electric vehicles (EVs) will be recharged in 8 to 10 hours. That same recharge time can be cut in half by using a standard 240-volt circuit like the kind used for an electric clothes dryer. Standard electric rates apply.

Option 2: Call us

We offer our residential electric customers a Time of Day Rate. By converting your single-family home to this rate, you'll receive discounted energy pricing from 9 p.m. to 9 a.m.. That happens to be a great time to charge your EV. Contact us today and we'd be happy to discuss whether this is the best option for you and your EV.

Option 3: Add a new meter and panel to your home for EV charging under Time of Day rate

Hire a licensed electrician to install a new meter base and meter panel for EV charging. This meter will charge at the Time of Day rate with an additional \$9/month service charge. Standard electric rates apply to the rest of your home.

How much will it cost?

Your bill will depend on the type of electric vehicle you own, your usage, and whether you sign up for SWLP's Time of Day service rate for electric vehicles.

Charging up away from home

Find the location of other charging stations by going to maps.google.com and searching for "EV charging stations in Wisconsin."

More information

Call Superior Water, Light & Power at 715-394-2200 or visit swlp.com/ElectricVehicles. Whatever rate you choose, you'll want to contact an electrician to make sure your home's wiring can meet your vehicle's charging requirements.